



## American Horticultural Therapy Association.

**Forging New Frontiers: Cultivating New Landscapes**  
**October 6-7, 2012**  
**(Pre-Tours October 5, 2012)**

### **A request for proposals to present at the American Horticultural Therapy Association Annual Conference.**

As we anticipate AHTA's 40th anniversary next year, it is time to build on the trails we have blazed the last 39 years and showcase the new frontiers that horticultural therapy and its practitioners have forged. As society changes and redefines its priorities, horticultural therapists have skillfully redefined the traditional role of landscapes and horticulture in peoples' lives. This creative energy is seen in the landscapes and programs, large and small, that HT's create, monitor, and nurture, bringing respite to the people we serve.

This year's AHTA conference strives to reveal and bring recognition to the role of horticultural therapy and its practitioners as we align ourselves with the therapeutic landscape design community. It is also a time to continue to learn more about the individuals in our programs and gardens.

The challenge for the future is to bring people and plants together in non-traditional settings: *Forging New Frontiers*.

We are soliciting RFP's in the following areas:

- Implementation of HT programs, particularly those in non-traditional settings
- Goal Planning and Measurable program outcome
- Successful programming strategies
- Sustainable practices
- Therapeutic design elements

Presenters will be selected from proposals submitted in response to this Request for Proposals by a peer review panel (AHTA Conference Work Team). Please submit your proposal by e-mail with this form completed to [martha@ahta.org](mailto:martha@ahta.org) by **March 30, 2012**. Notification of decisions will be sent to proposers by **June 1, 2012**.

Submissions must be submitted in the order below and include all information requested. Your name and contact information must be on all pages of your submissions. Submissions not in the correct order and requested format will be returned.

Please note: biographical information requested **MUST** be in the format described within "Proposal Submission Guidelines."



## American Horticultural Therapy Association.

### Proposal Submission Guidelines

1. Completed Proposal Submission Coversheet
2. A biographical summary (**one page maximum**) with professional credentials for each participant, highlighting competency in subject matter. These summaries will be used to introduce each speaker. Please do not send a resume in place of the summary.
3. Briefly explain why this session should be at the AHTA national conference. Indicate where and when this presentation was previously given (if applicable).
4. Brief description of session: Limit 30 words. If your proposal is accepted, this will be inserted into the conference program to describe your session.
5. Learning outcomes: Three learning outcomes should be provided that are measurable and indicate what the audience will learn by participating in this session. State, for example: “Participants will be able to . . . “
6. Session content and methodology: Please be brief - yet thorough and descriptive.



## American Horticultural Therapy Association.

### PROPOSAL SUBMISSION COVERSHEET

#### 1. Primary Contact Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_, State: \_\_\_\_\_ Postal Code \_\_\_\_\_

Country (if other than U.S.): \_\_\_\_\_

Day Phone: \_\_\_\_\_ Email \_\_\_\_\_

Title of Session (10 words or less): \_\_\_\_\_

#### 2. Type of Session (choose one)

Presentation – 30 minute (may be grouped with one or more presentations on related topics)

Presentation – 60 minute

Panel Discussion – 90 minute (3-5 participants)

Workshop – 90 minute

Poster

*Presenters are responsible for providing handouts for their session.*

#### 3. Target Population (choose as many as apply)

Children  Special Needs  Mental Illness

Corrections  Substance Abuse

Elderly  Youth at Risk

#### 4. Skill level of your session:

Basic

Intermediate

Advanced

#### 5. Audio Visual Equipment

LCD projector (laptops will be provided, bring presentation on a thumb drive)

Overhead projector

VCR/TV

Flip Chart

*If you have a MAC Power Point presentation, you must bring your own laptop.*

#### 6. Room style

Lecture  U-Shape

Classroom  Group Work



**American Horticultural Therapy Association.**

**Proposal Submission, continued.**

Briefly explain why this session should be at the AHTA national conference. Indicate where and when this presentation was previously given (if applicable).

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Provide a brief description of session: Limit 30 words. If your proposal is accepted, this will be used in the Conference brochure and program to describe you session.

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State 3 Learning Outcomes that should be measurable and indicate what the audience will learn by participating in this session. State, for example: “Participants will be able to....”

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Session Content and Methodology: Please be brief – yet thorough and descriptive.

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