



**American  
Horticultural Therapy  
Association®**

ADVANCING THE PRACTICE OF HORTICULTURE AS THERAPY

## **Sponsorship & Advertising Opportunities**





## ABOUT AHTA

The American Horticultural Therapy Association is the only US organization committed to promoting and developing the practice of [horticultural therapy](#) as a unique and dynamic human service modality. A 501(c)(3) nonprofit, AHTA advocates on behalf of the professional interests of horticultural therapy practitioners and strives to increase beneficial outcomes for participants, host facilities, researchers, and educators.

AHTA defines and encourages the pursuit of outstanding [standards of practice](#), disseminates critical knowledge across diverse constituent audiences, and recognizes and promotes excellence in clinical, professional, educational, and research achievement.

Membership is comprised of individuals and organizations from throughout the U.S., Canada, Japan, and beyond. To learn more about AHTA, its initiatives, resources, and benefits, please explore this website and visit the [Membership Benefits](#) page.



## **PARTNERSHIP OPPORTUNITIES**

There are several ways to partner with AHTA to support the horticultural therapy profession and connect with members through membership, advertising and sponsorship.

A variety of opportunities are available whether you are looking to build your network with horticultural professionals, promote training courses, expand your presence at the AHTA Annual Conference, or promote your product or service through the AHTA Magazine or website.

*AHTA can also customize a package to meet your unique needs. Please contact us at [info@ahta.org](mailto:info@ahta.org) to discuss your options.*



## **AHTA MEMBERSHIP**

AHTA offers Organizational and Affiliate membership options for organizations and businesses to join AHTA with added promotional benefits including AHTA Magazine spotlight articles, program course listings on the AHTA website, exhibit display space at the Annual Conference, and more. Learn more at [www.ahta.org/membership](http://www.ahta.org/membership).

## **JOB POSTINGS**

Members and non-members may post relevant jobs for the AHTA Job Board, which is available to members only.

AHTA members may post employment opportunities for free, as a member benefit. The cost for non-members to post a job is \$50. Postings remain active for 30 days, unless AHTA is notified otherwise.

Post a job online today at [www.ahta.org/advertising-job-postings](http://www.ahta.org/advertising-job-postings).



## AHTA MAGAZINE ADVERTISING

The AHTA Magazine is the way to reach decision makers for hospital and rehabilitation programs, schools, and elder care organizations as well as individual practitioners. Members of the allied professions such as occupational therapy, social workers and counselors, as well as landscape architects subscribe.

### Pricing:

Size	1 issue	2 issues	3 issues	4 issues
Full page 8.5 x 11"	\$200	\$350	\$500	\$650
Half page 8.5 x 5.5"	\$125	\$200	\$275	\$350
Quarter page 4.25 x 5.5"	\$75	\$125	\$175	\$225

### Deadlines:

Winter - November 30  
Spring - April 1  
Summer - July 1  
Fall - October 1

**[SIGN UP ONLINE  
TODAY!](#)**



## **AHTA ANNUAL CONFERENCE SPONSORSHIP**

**September 8-9, 2017 | Burlington, Vermont**

The AHTA Conference brings together more than 100 horticultural professionals from around the world, providing a great opportunity for you to connect directly customers during two days of networking and educational programming. AHTA is pleased to offer sponsorship packages that will allow you to maximize your experience at the AHTA Conference and beyond.

### **BENEFITS**

- Connect with your best clients and meet promising new prospects
- Showcase your products and services
- Garner goodwill amongst your target audience by supporting the advancement of their profession
- Gain profile and stand out from your competition
- Maximize your marketing dollars

Complete the [online sponsor registration form](#) today!



## AHTA ANNUAL CONFERENCE SPONSORSHIP

### Platinum | \$3,000

This sponsorship includes:

- Four conference registrations
- One exhibit space
- Display of company name and logo in marketing and event materials
- 1/2 page ad space in conference program
- Display of company name and logo on AHTA website
- Opportunity to send promotional materials to be handed out to attendees

Complete the [online sponsor registration form](#) today!



## AHTA ANNUAL CONFERENCE SPONSORSHIP

### Gold | \$1,000

This sponsorship includes:

- Two conference registrations
- One exhibit space
- Display of company name and logo in marketing and event materials
- 1/4 page ad space in conference program
- Display of company name and logo on AHTA website
- Opportunity to send promotional materials to be handed out to attendees

Complete the [online sponsor registration form](#) today!





## AHTA ANNUAL CONFERENCE SPONSORSHIP

### **Silver | \$500**

This sponsorship includes:

- One conference registration
- Recognition at conference opening and closing ceremonies
- Company name listed in conference program
- Display of company name and logo on AHTA website

Complete the [online sponsor registration form](#) today!



## AHTA ANNUAL CONFERENCE SPONSORSHIP

### **Bronze | \$250**

This sponsorship includes:

- Company name listed in conference program
- Display of company name and logo on AHTA website

Complete the [online sponsor registration form](#) today!



## AHTA ANNUAL CONFERENCE SPONSORSHIP

### **Bronze | \$250**

This sponsorship includes:

- Company name listed in conference program
- Display of company name and logo on AHTA website

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**Thank you for supporting  
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