



**American  
Horticultural Therapy  
Association®**

ADVANCING THE PRACTICE OF HORTICULTURE AS THERAPY

**46<sup>th</sup> Annual Conference**  
**October 5-6, 2018**



**Sponsorship & Advertising  
Opportunities**



## **ABOUT THE AMERICAN HORTICULTURAL THERAPY ASSOCIATION**

The American Horticultural Therapy Association (AHTA) is the only U.S. organization committed to promoting and developing the practice of [horticultural therapy](#) as a unique and dynamic human service modality. A 501(c)(3) nonprofit, AHTA advocates on behalf of the professional interests of horticultural therapy practitioners and strives to increase beneficial outcomes for participants, host facilities, researchers, and educators.

The American Horticultural Therapy Association defines and encourages the pursuit of outstanding [standards of practice](#), disseminates critical knowledge across diverse constituent audiences, and recognizes and promotes excellence in clinical, professional, educational, and research achievement.

Membership is comprised of individuals and organizations from throughout the United States, Canada, Japan, and beyond. To learn more about AHTA, its initiatives, resources, and benefits, please explore this website and visit the [Membership Benefits](#) page.



## **PARTNERSHIP OPPORTUNITIES**

There are several ways to partner with AHTA to support the horticultural therapy profession and connect with members through its annual conference.

A variety of opportunities are available whether you are looking to build your network with horticultural professionals, promote educational programs, expand your presence at the AHTA Annual Conference, or promote your products or services through the AHTA website, program signage, or targeted eblasts.

*\*Note that you may mix and match any opportunities listed. We can also customize a package to meet your unique needs. Please contact us at [info@ahta.org](mailto:info@ahta.org) to discuss your options.*



## **PARTNERSHIP OPPORTUNITIES**

### **AHTA Annual Conference**

**October 5-6, 2018 | Denver, Colorado**

**Pre-tours October 4**

The AHTA Conference is the only national meeting that brings together more than 125 horticultural professionals and students from around the world, providing a great opportunity for you to connect directly during two days of networking and educational programming. The association is pleased to offer sponsorship packages that will allow you to maximize your experience at the AHTA Conference and beyond.

### **BENEFITS**

- Connect with your best customers and meet promising new prospects
- Showcase your products and services
- Garner goodwill amongst your target audience by supporting the advancement of the horticultural therapy profession
- Stand out from your competition
- Maximize your marketing dollars



## **AHTA ANNUAL CONFERENCE EXHIBITOR**

**\$1,000**

**\$500** for non-profit organizations and educational institutions\*

This package includes:

- Two complimentary conference registrations
- One exhibit space
- Display of company name and logo in marketing and event materials
- 1/2 page ad space in conference program
- Display of company name and logo on AHTA website
- Opportunity to place one promotional item in attendee tote bags

*\*Proof of non-profit status must be submitted at the time of registration.*

**[Complete the online sponsor registration form today!](#)**



## AHTA ANNUAL CONFERENCE SPONSOR

***\$1,000***

Can't attend the conference but still want all the benefits associated with sponsorship? The Annual Conference Sponsor package is designed for you!

This package includes:

- Sponsored eblast on your behalf to the membership, with content approval from AHTA
- Logo recognition on conference signage
- Display of company name and logo in marketing and event materials
- 1/2 page ad space in conference program
- Display of company name and logo on AHTA website
- Opportunity to place one promotional item in attendee tote bags

**[Complete the online sponsor registration form today!](#)**



## PRE-TOUR SPONSOR

**\$500**

*(two available)*

Due to high demand of these offsite events, conference organizers have planned for two pre-tours in 2018. Each pre-tour can accommodate up to approximately 60 attendees. Demonstrate your support of the profession by sponsoring a pre-tour!

- Logo, link, and company description in all pre-tour and conference marketing eblasts
- Logo and link on the conference website
- Recognition in the conference program

**[Complete the online sponsor registration form today!](#)**



## KEYNOTE PRESENTATION SPONSOR

**\$750**

*(one available)*

- Verbal recognition as the Keynote Presentation sponsor
- Logo and link on the conference website
- Logo on Keynote Presentation signage
- Recognition in the looped slide presentation preceding the Keynote
- Recognition in the conference program

**[Complete the online sponsor registration form today!](#)**





## **AWARDS SOCIAL & DINNER SPONSOR**

**\$600**

*(one available)*

- Two tickets to the Awards Social & Dinner
- Verbal recognition as the Awards Social & Dinner sponsor
- Logo and link on the conference website
- Logo on Awards Social & Dinner signage
- Recognition in the conference program

**[Complete the online sponsor registration form today!](#)**



## **FRIENDS OF AHTA TABLE**

**\$250**

- Opportunity to provide one promotional item on a shared table in exhibit area (flyers, book, product, etc.)
- Organization name on conference website
- Recognition in the conference program

**[Complete the online sponsor registration form today!](#)**



## PRODUCT SPONSORSHIPS

- **Tote Bag Items, \$300**

Do you have a flyer or branded item you would like to get into the hands of our conference attendees? Send us your material and we will put them into the bags. One item/flyer per sponsorship.

[Complete the online sponsor registration form today!](#)



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**Thank you for supporting  
AHTA!**

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